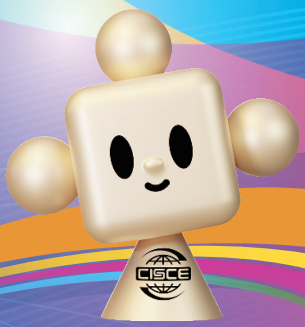
中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

MEDIA GUIDE



中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

MEDIA GUIDE

FOR THE THIRD CHINA INTERNATIONAL SUPPLY CHAIN EXPO (CISCE)

July 2025

Location

China International Exhibition Center (Shunyi Venue)

Contact Information of the Media Center

Tel: +86-10-80468977
Fax: +86-10-80468978
+86-10-80468979

Media Center Wireless Network

The Media Center provides wireless internet service, and registered journalists can connect to the "Ciscemedia" network.

Online Media Center

The Third China International Supply Chain Expo (CISCE) has an online Media Center (website: https://en.cisce.org.cn/news/news.html), which consists of three sections: News, Latest Notice, and Photos & Videos. It is accessible on both mobile devices and computers, allowing users to conveniently stay updated with relevant information in real time.

Media Center in Apps

The Third CISCE has established a "CISCE Media Home" WeChat mini program. During the expo, relevant information can be conveniently accessed by using mobile devices to scan the QR codes of the official WeChat accounts of the China Council for the Promotion of International Trade (CCPIT) and the CISCE, or the QR code of the "CISCE Media Home". Registered journalists can also log in to the "CISCE Media Home" mini-program through their mobile phone numbers and verification codes to obtain images and videos. When using these materials, please indicate that the copyright is owned by the China Council for the Promotion of International Trade (CCPIT), China International Exhibition Center Group Corporation, or China International Supply Chain Expo.

CISCE
Wechat Official
Account

CCPIT
Wechat Official
Account

CISCE
Media Home

Welcoming Address

Dear journalists,

Welcome to the Third China International Supply Chain Expo (hereinafter referred to as "CISCE"). With the theme of "Connecting the World for a Shared Future", the Third CISCE will take place from July 16 to July 20 at the China International Exhibition Center (Shunyi Venue). As the first internationally renowned exhibition dedicated to the global supply chain, the CISCE serves as a gateway for China to establish a new development pattern and promote high-level openness. It provides a platform for companies worldwide to strengthen cooperation, share opportunities, facilitate industry coordination among countries in a more organized and efficient manner, and contribute to the establishment of resilient global industrial and supply chains.

To facilitate media coverage, we have established the Media Center at the Venue from July 16 to July 20. The Media Center comprises the Comprehensive Service Area, the Media Working Area, the Press Area, the Interview Area, and the Catering & Refreshment Area. Equipped with state-of-the-art office facilities and high-speed internet connectivity, the Media Center ensures that journalists receive professional, efficient, and convenient services.

The success of the Third CISCE would not have been possible without your support and dedication. We sincerely welcome all journalists to the CISCE and wish you every success in your work!

Media Center of the Third CISCE
July 2025

Media Guidelines

- Registered journalists are invited to cover the Third CISCE.
- Registered journalists are required to collect their media credentials at the designated location before the specified deadline.
- Registered journalists with media credentials can access the Media Center. Access to specific designated interview areas is granted with specialized credentials or identification. Media credentials should not be transferred or lent to others.
- Registered journalists can stay updated on the expo's information, service details, and notices by logging into the online Media Center or the "CISCE Media Home" mini program, or through electronic screens within the Media Center.
- Registered journalists are provided with transportation services during the Third CISCE and can enjoy free bus rides with their media credentials.
- Registered journalists are required to adhere to the security regulations of the Third CISCE. Carrying flammable or explosive materials, controlled knives, or any hazardous items is strictly prohibited.

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中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

MEDIA CENTER

1. Basic Information

The Third CISCE will feature a Media Center as the main workspace for registered journalists, offering services such as conference interviews, forum information, transportation, and catering. It will be operational from July 16 to July 20.

2. Introduction to Functional Areas

Comprehensive Service Area

This area, located in front of Conference Room W201 on the second floor near the South Entrance of the venue, offers the following services:

(1) Consultation and volunteer services

• Shuttle bus schedules, dining times, and other relevant information are displayed on screens at the front desk.

• News broadcasts are provided on television screens in the lobby.

• Consultation services are available for interview room reservations and related inquiries.

• First aid kits are available for emergency situations.

• Additional consultation services are offered as needed.

(2) Internet services

(3) Printing area

(4) Official photos area

(5) Common storage

Media Working Area

The Media Working Area is located in the rear section of Conference Room W201 on the second floor and the outer corridor on the first floor of the South Entrance of the venue. This area is equipped with power supply interfaces, broadband network interfaces, and office equipment. It also includes newspaper racks and media terminal displays, primarily serving as a media office, a resting and waiting area for guests, and a space for conducting guest interviews.

First Floor of the South Entrance of the Venue:
W102: China Media Group (CMG)
W103: China Media Group (CMG) Interview Room
W104: Guest Interview Room

Second floor of the South Entrance of the venue
W202: People's Daily

Second floor of the W1 Venue
W1-203: Xinhua News Agency

Second floor of the W2 Venue
W2-201: CMG Business Programming Center
W2-202: CCTV.com
W2-203: CCPIT Digital Media Center (China Trade News)

Second floor of the W3 Venue
W3-201: China Global Television Network (CGTN)

Second floor of the W4 Venue
W4-201: CCPIT Digital Media Center (China Trade News)
W4-202: Beijing Radio & Television Station
W4-203: XINHUANET

Second floor of the E1 Venue
E1-203 People's Pictorial

Second floor of the E2 Venue
E2-201: Phoenix TV
E2-203: China News Network

Second floor of the E3 Venue
E3-201: China Net media workroom
E3-202: China Media Group (CMG)

Second floor of the E4 Venue
E4-201:China Media Group Mobile
E4-202:V.people.cn

Press Conference Area

The Press Conference Area is situated in Conference Room W105 at the South Entrance of the Venue, with a capacity to accommodate 200 people. VIP area with VIP lounge.This area will serve as the location for press conferences during the expo. The main equipment and features include:

- A thematic backdrop.
- A podium.
- A basic lighting setup.
- A photography and videography platform.
- Simultaneous interpretation equipment.
- Several wireless microphones.
- Provide table sign and water services.

Interview Area

(1) An area for interviews is situated in the public

interview room W201 on the second floor of the South Entrance of the Venue.
(2) Each exhibition hall has its own public interview room.

Catering and Refreshment Area

The Catering Area is situated in the corridor outside Conference Room W202 on the second floor of the South Entrance of the venue, with a capacity to accommodate up to 200 people for dining.

The Refreshment Area is located near the escalator exit and in the corridor outside Conference Room W202 on the second floor of the South Entrance of the venue. It is furnished with sofas and provides coffee, beverages, tea, snacks, and more throughout operational hours and supplement regularly.

Achievements Exhibition Area of CCPIT's Application-Oriented Think Tank Construction

This exhibition area, located on the second floor of the South Entrance, showcases the CCPIT's achievements in

the construction of application-oriented think tanks. These achievements include the Global Economic and Trade Measures Index, the Report on the Business Environment of European Union, and the Research Report on China's Foreign Investment Business Environment, etc.

3. Reservation Services

The Media Center offers reservation services for public interview rooms and office facilities for media professionals. Media representatives can make on-site appointments at the information desk outside Conference Room W201 on the second floor of the South Entrance.

Registered journalists can also access the "CISCE Media Home" mini program and complete the corresponding media service application form (for interview requests). Once the staff confirms the application details, relevant service confirmation information will be provided to the media.

4. Catering and Refreshment Services

The Media Center provides complimentary lunch and

dinner for registered journalists during specified opening hours. Refreshment services are available in the corridor outside Conference Room W202 on the second floor of the South Entrance.

Location of Media Dining Area: The corridor outside Conference Room W202 on the second floor of the South Entrance.

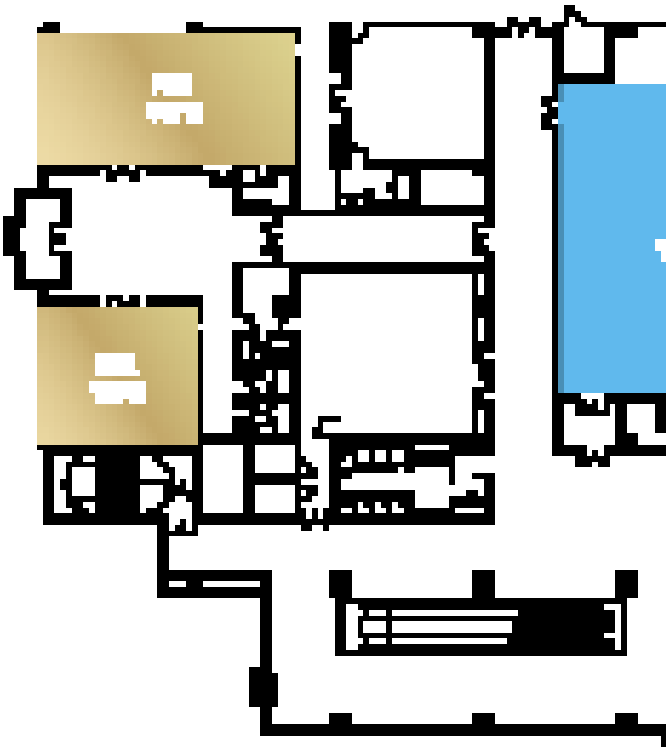
Dining Schedule:
July 16 to July 20

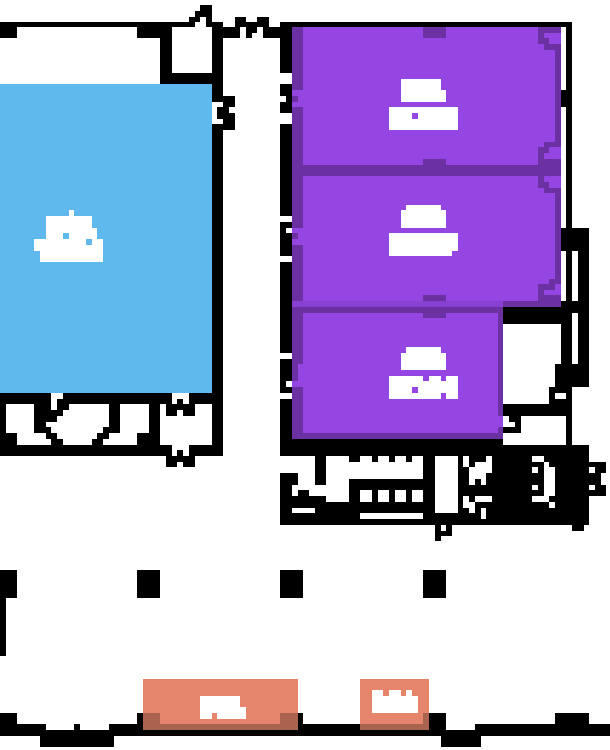
Dining Time:
• Lunch: 11:00-14:30
• Dinner: 17:30-20:30

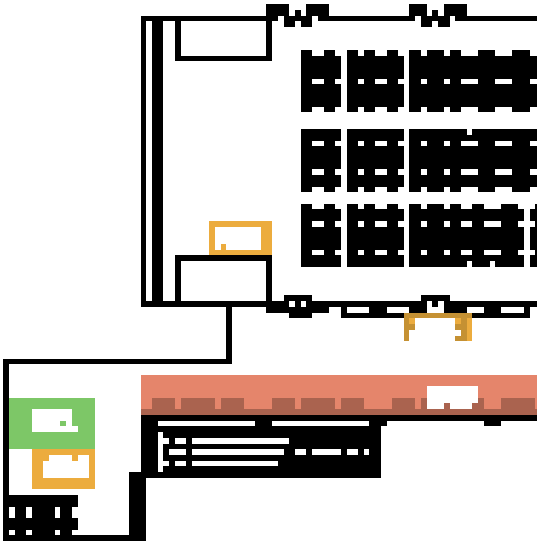
5. Medical Services and Nursing Room

Medical services are available in Conference Room W201, which is equipped with first aid kits and a medical room to provide emergency medical assistance.

6. Media Center Map









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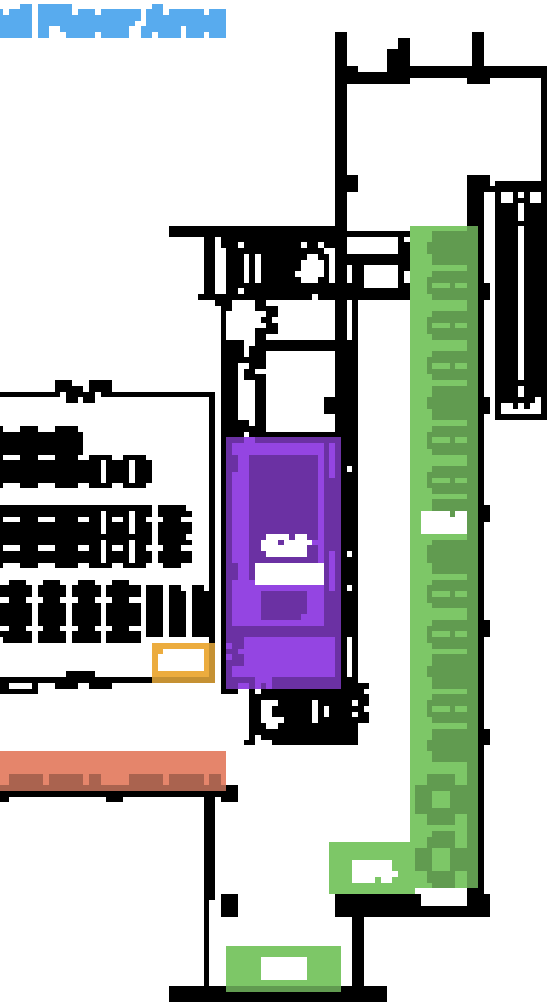
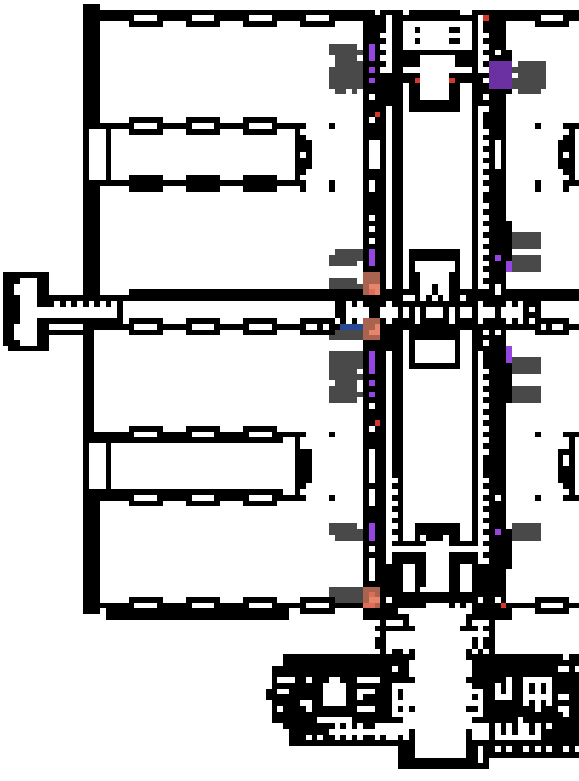


二数专用工作区



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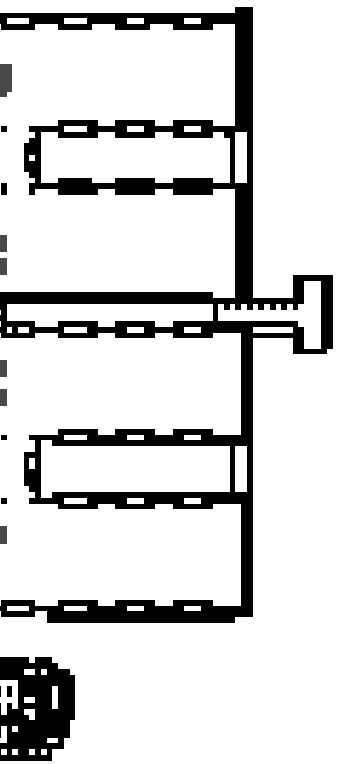

7. Transportation Services

Shuttle Bus Services

During the Third CISCE, media shuttles buses are available free of charge by presenting their media credentials in order to facilitate the interview activities of registered journalists.

Shuttle Bus Route

Routines	Starting/Ending location	Date	Departure Time	vehicle	Number of Bus for each turn
Rountine 1 (5 mins driving time) 500m	Crowne Plaza Beijing International Airport ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	minibus	1
Rountine 2 (20 mins driving time) 8 km	Hilton Beijing Capital Airport ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1
Rountine 3 (20 mins driving time) 8 km	Cordis Beijing Capital Airport ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	minibus	1
Rountine 4 (25 mins driving time) 12 km	Holiday Inn Beijing Airport Zone ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1

Routines	Starting/Ending location	Date	Departure Time	vehicle	Number of Bus for each turn
Rountine 5 (15 mins driving time) 5.3 km	Jingli Hotel (Beijing New National Exhibition Capital Airport) ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	TBD	TBD
Rountine 6 (15 mins driving time) 6.3 km	PALACE HOTELS (Beijing Capital Airport New International Exhibition Center) ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1
Rountine 7 (25 mins driving time) 9.9km	Hanshe Garden Hotel（Nanfaxin Subway Station Branch) ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1
Rountine 8 (10 mins driving time) 3.2 km	Ibis Styles Hotel (Beijing Capital Airport) ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1
Rountine 9 (15 mins driving time) 6.1 km	Vienna Classic Hotel(Beijing New International Exhibition Capital Airport store) ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1

Routines	Starting/Ending location	Date	Departure Time	vehicle	Number of Bus for each turn
Rountine 10 (10 mins driving time) 2.6 km	Beijing Lanwan International Airport Hotel ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	bus	1
Rountine 11 (10 mins driving time) 3 km	Super 8 Selected Hotel (Beijing Capital Airport Store). ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	TBD	TBD
Rountine 12 (10 mins driving time) 3.2 km	Tongnian Jiari Selected Hotel ↕ China International Exhibition Center (Shunyi Venue) North side	July 16th-20th	To Shunyi Venue: 8:30 am(12:00 am for July 16th) To Hotel: 18:00	TBD	TBD

Transportation Guide

(1) Public Transportation:
• Subway: Take Line 15 and alight at Guozhan station. Line 15 offers transfers to Line 5, Line 8, Line 13, and Line 14.
• Bus: You can take Bus 915 (heading to Shunyi), Bus 916 (heading to Huairou), Bus 918 (heading to Pinggu), Bus 970 (heading to Miyun), or Bus 850, and disembark at Maliandian station.

(2) Self-Driving:
• From the Airport Expressway: Take the Yanglin Exit, then proceed on Yanglin Avenue and Tianbei Road to reach the venue.
• From Jingmi Road: Turn left at the Maliandian intersection onto Tianbei Road, which will lead you to the venue.
• From Jingcheng Expressway: Take the Huosha Road (Houshayu) Exit, then follow Huosha Road to the Luoma Roundabout. From there, continue on Tianbei Road to reach the venue.

8.Hotel Services

At present, 20 recommended hotels have been released, of which 12 are located around the CIEC Shunyi Venue (near the Beijing Capital Airport), while 8 are in downtown Beijing.
The following hotels are recommended as accommodation options for official media (at your own expense). Registered journalists are advised to make early reservations upon.

Recommended 12 Hotels near New CIEC				
No	Hotel Name	PreferentialPrice for CISCE	Room Type	Distance to New CIEC
1	**Crowne Plaza Beijing International Airport** ♥♥♥♥♥ No.60 Fuqian 1st Street, Shunyi District, Beijing, 101312, China	¥1150/N (Breakfast included)	Deluxe Twin/King Room	0.5km
2	**Hilton Beijing Capital Airport** ♥♥♥♥♥ Terminal 3, 1 Sanjing Road, Beijing Capital International Airport, Shunyi District,100621 Beijing, China	¥800/N (Breakfast included)	Deluxe Twin/King Room	8km 18 minutes by car
3	**Cordis Beijing Capital Airport** ♥♥♥♥♥ No.1 Yijing Road, Terminal 3, Beijing Capital Airport, Shunyi District, Beijing, 100621, China	¥800/N (Breakfast included)	Superior Twin/King Room	8km 18 minutes by car
4	**Ramada by Wyndham Beijing Airport** ♥♥♥♥ 13 Tianzhu Fugian Ave, Shunyi District, Beijing, 101312, China	¥500/N (Breakfast included)	Standard Twin/King Room	12km 25 minutes by car 3 stations by subway Line 15
5	**Jingli Hotel (Beijing New National Exhibition Capital Airport)** ♥♥♥♥ No.29 Courtyard, Yu'an Road, Shunyi District, Beijing, China	¥500/N (Breakfast included)	Business Twin/King Room	5.3km 12 minutes by car
6	**PALACE HOTELS(Beijing Capital Airport New International Exhibition Center)** ♥♥♥♥ No.29 Courtyard, Yu'an Road, Shunyi District, Beijing, China	¥520/N (Breakfast included)	Superior Twin/King Room	6.3km 14 minutes by car

7	**Hanshe Garden Hotel** Building 1, No. 122 Nanfaxin Street, Capital International Airport & New International Exhibition, Beijing, China	¥500/N (Breakfast included)	Elegant Garden Twin/King Room	9.9km 32 minutes by car 3 stations by subway Line 15
8	**Ibis Styles Hotel (Beijing Capital Airport)** No. 32 Fuqian 1st Street, Tianzhu Town, Shunyi District, Beijing, China	¥490/N (Breakfast included)	Superior Twin/King Room	3.2km 10 minutes by car
9	**Vienna Classi Hotel(Beijing New International Exhibition Capital Airport store)** No.17, Tianzhu Home, Xiaotianzhu 1st Street, Tianzhu Town, Shunyi District, Beijing, China	¥520/N (Breakfast included)	Superior Twin/King Room	6.1km 15 minutes by car
10	**Beijing LanWan International Airport Hotel (Capital Airport Xinguozhan Branch)** No.22 Tianzhu East Road, Tianzhu Town, Shunyi District, Beijing, China	¥470/N (Breakfast included)	Standard Twin/King Room	2.6km 10 minutes by car
11	**Super 8 Selected Hotel (Beijing Capital Airport Store)** No.18 ATianzhu East Road, Capital International Airport & New International Exhibition, Beijing, China	¥490/N (Breakfast included)	Standard Twin/King Room	3.2km 10 minutes by car
12	**Tongnian Jiari Selected Hotel** No.1 Xiaotianzhu Road, Shunyi District, Beijing, 100621, China	¥420/N (Breakfast included)	Standard Twin/King Room	3.1km 10 minutes by car

Recommended Hotels in downtown Beijing				
1	**Kerry Hotel, Beijing** ★★★★★ No.1 Guanghua Road, Chaoyang District, Beijing, 100020, China	¥1680/N (2 Breakfast included)	Deluxe Twin Room	14 stations by subway (Line10→13→15) 50 minutes by car
		¥1450/N (1 Breakfast included)	Deluxe Twin Room	
2	**Kempinski Hotel Beijing Yansha Center** ★★★★★ No.50 Liangmaqiao Road, Chaoyang District, Beijing, 100125, China	¥1000/N (1 Breakfast included)	Superior King Room	10 stations by subway (Line10→13→15) 35 minutes by car
		¥1200/N (2 Breakfast included)	Superior King Room	
3	**Hilton Beijing** ★★★★★ No. 1 Dongfang Road, East 3rd Ring North Road, Chaoyang District, Beijing, 100027, China	¥1100/N (1 Breakfast included)	Superior King Room	10 stations by subway (10→13→15Line) 35 minutes by car
		¥1200/N (2 Breakfast included)	Superior Twin Room	
4	**Crowne Plaza Beijing Lido** ★★★★★ Building A, No.6 Jiangtai Road, Chaoyang District, Beijing, 100004, China	¥1050/N (Breakfast included)	Superior Twin/King Room	7 stations by subway (14→15Line) 40 minutes by car
5	**Kuntai Hotel** ♥♥♥♥♥ No.2 Qiyang Road, Chaoyang District, Beijing, 100102, China	¥800/N (Breakfast included)	Deluxe Twin/King Room	4 stations by subway Line 15 30 minutes by car
6	**GrandMetropark Hotel Beijing** ♥♥♥♥♥ No.2 North 3rd Ring East Road, Chaoyang District, Beijing, China	¥750/N (Breakfast included)	Standard Twin/King Room	9 stations by subway (Line10→13→15) 40 minutes by car

7	**Landmark Towers Hotel** ★★★★ No.8 East 3rd Ring North Road (DongsanhuanBei Lu), Chaoyang District, Beijing,100004, China	¥600/N (Breakfast included)	Standard Twin/King Room	10 stations by subway (Line 10→13→15) 40 minutes by car
8	**Starmoon Hotel Beijing** ♦♦♦ No.4 Courtyard, Building 9, South Jiuxianqiao Road, Chaoyang District, Beijing, 100016, China	¥350/N (Breakfast included)	Standard Twin/King Room	9 stations by subway (Line 14→15) 40 minutes by car

Contacts:

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Weiqiong Yang18612291380 (WeChat ID same as phone)
Tel: +86-10-68372681
Email: times@sdlm.cn
Service supervision: +86 18611709678

Scan the QR code
to book the hotel

中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

Guide Maps of China International Exhibition Center (Shunyi Venue)

Venue Layout

展位图 Floor Plan




北登录厅
th Entrance
E4 馆
数字科技链
Digital Technology
E3 馆
健康生活链
Healthy Life
竹林 Bamboo Garden
东登录厅
East Entrance
E2 馆
智能汽车链
Smart Vehicle
E1 馆
清洁能源链
Clean Energy
南登录厅
h Entrance

Traffic Map


火沙路出口
Huosha Highway Exit
京承高速路 Jingcheng Highway
五环路5th Ring Rd
换乘8号线
Transfer to Line 8
换乘5号线
Transfer to Line 5
换乘13号线
Transfer to Line 13
换乘14号线
Transfer to Line 14
望京
WANGJIN
四环路 4th Ring Rd
奥林匹克公园
Olympic Green
大屯路东
DATUNLU East
望京西
WANGJING West
三环路 3rd Ring Rd
二环路 2nd Ring Rd
天安门 Tiananmen
II环路 2nd Ring Rd
II环路 3rd Ring Rd


顺平路 Shunping Rd
罗马环岛
Luoma Roundabout
国展中心(顺义馆)
CIEC(Shunyi Venue)
首都机场
Beijing Capital Airport
15号线
Subway Line 15
国展站
China Int'l Exhibition Center
机场路 Jichang Rd
天北路
Tianbei Road
机场高速路 Airport Highway
望京
WANGJING
北京地铁15号
Beijing Subway Line 15
四环路 4th Ring Rd
五环路 5th Ring Rd

NOTES

NOTES

中国国际供应链促进博览会
China International Supply Chain Expo (CISCE)

主办方 Host

中国国际贸易促进委员会
CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

承办方 Organizer

中国国际展览中心集团有限公司
CHINA INTERNATIONAL EXHIBITION CENTER GROUP LIMITED

战略合作伙伴 Strategic Partner

ICBC 中国工商银行

官方合作伙伴 Official Partners

PICC 中国人民保险
中国银行 BANK OF CHINA
交通银行 BANK OF COMMUNICATIONS

合作伙伴 Partners

中国国际经济贸易仲裁委员会
中国贸促会专利商标事务所 CCPIT PATENT & TRADEMARK LAW OFFICE
中国专利代理(香港)有限公司 CHINA PATENT AGENT (H.K.) LTD.
AIR CHINA 中国国际航空公司
科大讯飞 iFLYTEK
TCL 奥林匹克全球合作伙伴
APP
winner 稳健医疗
Purcotton 全棉时代

媒体合作伙伴 Media Partners

人民日报数字传播
www.news.cn 新华网 www.xinhuanet.com
CGTN
中国网 china.com.cn china.org.cn
中国新闻网 WWW.CHINANEWS.COM.CN
BRTV 北京广播电视台 BEIJING RADIO & TELEVISION STATION



中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

链接世界 · 共创未来

Connecting the World for a Shared Future

2025.7.16-20

中国·北京·中国国际展览中心（顺义馆）

China International Exhibition Center (Shunyi Venue) , Beijing